



## Enterprise Risk Management in a Challenging World

Thursday 2nd October 2003

One of the Citigate Quartet conference series.

60 senior executives representing industries as diverse as banks, telecoms, food, industrials and professional advisers came to the Law Society's Hall in London to explore Enterprise Risk Management.

They heard speakers such as Iain Richards, Head of Governance and Public Policy at Morley Fund Management explain how institutional investors evaluate the full spectrum of risk facing a company. Alison Thomas, Director of Global Research, PriceWaterhouseCoopers, revealed the findings of PWC's value reporting initiative which seeks to disclose risk.

The movement to greater disclosure in reporting and company rating was discussed in a panel discussion moderated by Deborah Saw, Managing Director of Citigate Dewe Rogerson, and Dan Konigsburg of Standard & Poors, Will Oulton of the FTSE Group and Mark Hynes of PR Newswire.

Companies are now operating within a wider definition of risk. Yet many companies find it difficult to identify where they are vulnerable or ascertain what could be classified as a risk in the future. They cannot prioritise or decide what is an acceptable risk. A recent study by McKinsey involving directors representing 500 boards revealed that over a third did not understand their companies' major risks and 40 per cent could not effectively identify, safeguard or plan for risk.

Citigate companies help companies do just that. Whether it is assessing vulnerabilities, evaluating political risk, defining what criteria institutional investors are using or communicating risk strategies to stakeholders.

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