

BIOGRAPHICAL DATA

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Date of birth: September 28, 1965
Nationality: Swiss

AREAS OF SPECIALIZATION

New technologies in general, information technology and internet in particular, from a sociological, technical, user, programmer, corporate representative, legislative and information broker point of view.

Cyber criminality, business intelligence and strategic monitoring, using a wide network of sources and experts to contribute to the project at hand (conference organisation, mandate sub-contracting, etc). Information research specialist in open-sources.

Communication/Public Relations, including but not only in the internet arena.

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Criminal investigations

June 2000-June 2003 Executive **Master Degree** in Economic Crime Investigation
Swiss HEG Neuchâtel and HSW Lucerne joint program

End-of-studies paper on “The information Society : strategic monitoring, low signal detection, diligence and information searching with the objective of implementing preventive and reactive measures to combat threats on corporate assets (economic criminality and money laundering in particular).”

New technologies/Information Technologies

2002 Intensive **Hacking training**, ParisdHack 1, Hack 2 and Hack 3

1999-2001 Management of **Information Systems** at the University of Geneva: E-commerce (1999, module 1), Communication/Multimedia (1999, module 2), Information Searches (1999, module 3), Engineering of Needs (2000, module 4) and Proactive Monitoring and Corporate Collective Intelligence (2001, module 5)

Communications/PR

1999 **Oral Communication** Seminar (Para-Surbeck Theatre)
1998-1999 **Public Relations Specialist** Certificate (SAWI/SPRI)
1998-1999 Effective **written communication** Certificate (Geneva University)
1997 **Neuro Linguistic Programming** Seminar (Swisscom) and **Transactional Analysis** Seminar (Swisscom)
1997 **Multimedia** Specialist (IFAGE Geneva)

Telecommunications

1985-1999 Swisscom technical training programs: Maintenance of BASKAL systems (1998-1999), numeric switchboards, S12 Alcatel (1995-1998), analogic switchboards / PC88 Siemens (1988-1995), Telecommunications Specialist training (1985-1988)
1999 TCP-IP basic training (Swisscom), Webmaster training: conceptualization, design and hosting (Nomade), Voice over IP (Switch workshop)

Basic Technical Studies

1982-1986 CFC in Mechanical Engineering at the Ecole de Mécanique, Geneva

Operating System/Hardware/Software

Expertise: Network and security, Website design, Internet searching (online and software), **Programming** under Linux Platform (PHP/MySQL programming under LNX150 and Introduction/Administration under LNX70 + LPI101 platforms courses taken in 2003) and in HTML language

Frequent user of many current software and hardware products, including standard Microsoft Office products and **Photoshop** (Advanced Course at IFAGE Geneva in 1997) and **Dreamweaver** (website design).

LANGUAGES

French (mother tongue) and English.

PRESENT POSITION

Independent consultant

Teacher / trainer

Correspondent / writer / conference organiser / moderator / speaker

CONSULTING MANDATES

In partnership with various public and private companies, has handled in the recent past a number of assignments related to cyber-criminality, business intelligence, strategic monitoring, due diligences, investigating new players and trends on the internet, etc.

Regular Geneva-based partners include Citigate Global Intelligence & Security SA, IC-Agency (an internet business intelligence firm) and Bea Conseils, a PR/Communications firm. Other consulting assignments include website creation, IT network design and maintenance, and brochure and corporate communications design.

For the OPI (Office de la Promotion Industrielle), I recently organized the “Best Internet Website Competition for Small to Medium-sized Businesses” in Geneva. This included constituting the jury, and supervise its work and the ceremony of this highly publicized event.

TRAINING / TEACHING ENGAGEMENTS

Information gathering and monitoring tools, HEG (Haute Ecole de Gestion) Neuchâtel, Master in Economic Crime Investigation course

Internet, strategic approach and business intelligence, HEG Geneva, Master in Business Intelligence and Strategic Monitoring course

Strategic options for connected companies related to the information society, HEG Fribourg, MBA course

Stakes offered by the information society and the Web for connected players, SAWI-SPRI, course for Specialists in Public Relations

Stakes offered by the information society and the Web for connected players; information perception and interpretation; Crisis management, false websites and activism on internet; protection of digitalized brands; customer traffic diversion on websites, Polycom training (SAWI-FRP-SPRI)

Expert, Polycom training (SAWI-FRP-SPRI), for the end-of-studies papers prepared by the students of this 3-year full time program

Internet: information search methodology and communication for social institutions, HES (Haute Ecole Spécialisée) Institut d'études sociales (IES).

Strategic monitoring concept: knowledge and implementation of such a concept, research, gathering and qualification of information, ESSIG xxx, Training course for web communication designers

Business Intelligence on Internet: offensive and defensive management of informational inputs, definition and surveillance of the information boundaries of a company”, Ecole de Guerre Economique (EGE), Paris, postgraduate course in the field of “information management strategies within highly competitive (not to say hostile) environments”

PUBLICATIONS / SPEAKING ENGAGEMENTS

Correspondent for L'Ecole de Guerre Economique, Paris – www.ege.eslsca.fr, the sole European institution to offers postgraduate studies in the field of “information management strategies within highly competitive (not to say hostile) environments”.

For a list of articles and contributions, please see www.intelligentzia.ch under “publications”.

For details of speaking engagements, please see www.intelligentzia.ch under “Réalisations”.

For details of conferences designed, organized and moderated, please see www.intelligentzia.ch under “Réalisations: Organisation d'événements”.

MEMBERSHIP IN PROFESSIONAL BODIES AND ASSOCIATIONS

Internet Society Geneva – www.isocgva.ch

President since 2001 Events Coordinator from 1999 to ...

The **Internet SOCIety** (ISOC) is a professional membership society (not-for-profit) with more than 150 organization and 16,000 individual members in over 180 countries. It provides leadership in addressing issues that confront the future of the Internet, and is the organization home for the groups responsible for Internet infrastructure standards, including the Internet Engineering Task Force (IETF) and the Internet Architecture Board (IAB). Since 1992, the Internet Society has served as the international organization for global coordination and cooperation on the Internet, promoting and maintaining a broad spectrum of activities focused on the Internet's development, availability, and associated technologies.

The Internet Society acts not only as a global clearinghouse for Internet information and education but also as a facilitator and coordinator of Internet-related initiatives around the world. Through its annual International Networking (INET) conference and other sponsored events, developing-country training workshops, tutorials, statistical and market research, publications, public policy and trade activities, regional and local chapters, standardization activities, committees and an international secretariat, the Internet Society serves the needs of the growing

global Internet community. From commerce to education to social issues, The Internet Society's goal is to enhance the availability and utility of the Internet on the widest possible scale.

HEG (Haute Ecole de Gestion) de Genève – www.geneve.ch/heg/
Member of the Scientific Committee since its creation (2003)

HEG Geneva is part of the HES project that aims to renovate and adapt the professional training in Switzerland to a new reality (Euro compatibility, increased quality of professional training, and a program that goes from apprenticeship to a university degree). It groups three fields of HES studies that are closely related to the economy and the service sector: business economics, management IT, and documentary information.

InfoSurance Foundation – www.infosurance.ch
Member of the Consultative Committee

InfoSurance is a Swiss Foundation for the Security of Information and Communication. It was formally created on the 17th of December 1999. The Foundation InfoSurance is a collective institution connecting economy and state for a secure information and communication Swiss platform. The Foundation promotes the cooperation between society, economy, state and science. InfoSurance is a powerful, national self-help organization, which, with its pragmatic, goal-oriented functioning and structure, represents an authentic Swiss solution: Collectively we are stronger. In the light of increasing need for action, enterprises, administration and politicians can better perceive their responsibility in a joint public-private-partnership. Prominent companies sponsor the foundation. Personalities from the economic and scientific sectors fix its objectives and guarantee its competencies.

Forum genevois de la sécurité – www.fgsonline.ch
Member of the Committee

The Forum genevois de la sécurité (Geneva Forum for Security) is an association of security professionals sponsored by various institutions. It promotes an exchange of experiences and knowledge between experts active in specialised security areas such as workplace security, environment security, and protection of individuals and assets, in the private sector and in federal, cantonal and communal public institutions.

Société Romande de Relations Publiques – www.srrp.ch
Member of the Committee

The Société Romande de Relations Publiques (SRRP, Society of Public Relations of the French-speaking part of Switzerland) groups some 200 public relations professionals, from private companies, public administrations, non-governmental organizations and agencies. It promotes the creation of a network of competencies and a platform for sharing experiences and creating synergies between members.

Risk and Security Exchange - www.riskandsecurityexchange.ch

Risk and Security Exchange is a series of Think Tanks that brings decision makers and strategic thinkers together around the table on the topic of Information Security and the complex risks it implies. The Think Tanks are not only based on IT issues; Information Technology is the backbone of all modern business and society, but what it does, and how risks pertain to it, is what is at the centre of the debate.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

xxx-1999 Swisscom Geneva xxx

EXPERIENCE IN INTELLECTUAL PROPERTY

EXPERIENCE IN COURT LITIGATION

EXPERIENCE IN DOMAIN NAMES

EXPERIENCE IN MEDIATION

EXPERIENCE IN ARBITRATION